

LOOK EAST - DEMENTIA UK



5-A-SIDE FUNDRAISER

➤➤➤ HUNCOTE

Eight teams battled it out in Huncote Leisure Centre's first charity 5-a-side football tournament. Held on 12 November, the event raised £450 for Dementia UK. In a tough-fought final, victory went to Spatches Dream Team with a 7-4 win over Leicester Fire Service.

Anthony Pickard, General Manager, said: "I would like to say a massive thank you to all the teams who attended our first charity football tournament."

The event was also supported by Leicester City in the Community, who supported the organising team, supplied medals and had a stand at the centre during the event.



Tournament victors - Spatches Dream Team.

READING FOR DEMENTIA UK

»»» TIDDENFOOT



Sharing their love of reading at Tiddenfoot Leisure Centre, the team hosted a fundraising book shelf throughout November. The event really captured the imagination of the local community, held in the autumn when people spend more time looking for activities indoors.

Jeanette Gregory, Sales Manager, explained: "We've had a great response from people donating books and then buying books in exchange. We are asking for £2 a book and have raised over £150 – this was in just 3 weeks!" There was a full range of titles on offer from children's books, factual, fiction, romance – something for everyone.



Some of the Everyone Active team check out the titles on offer.

WELCOME...

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A big thank you to everyone who has contributed to another packed issue. Fundraising can be difficult at this time of year - well done to you all - especially those teams looking to spread some festive cheer.

BATTING BONANZA

Jubilee Sports Centre headed up their November fundraising with a Walking Cricket Match on 2 November, raising £84.15.

PARKLANDS ROUND-UP

Karen Hoy, Customer Service Advisor, reports that Parklands Leisure Centre added £327 to their already impressive Dementia UK fundraising total with a Craft Fair in November. The team also has an ongoing Book Table in the reception area, which has proved a simple way to add to the fundraising tally.

XMAS RAFFLE



Enderby Leisure and Golf Centre's mega Christmas Raffle is currently underway with tickets costing £1 from reception. The team has their eye on equalling last year's whopping £1,000 total.

TOUGH TARGET

A team from Moorways Sports Village has just signed up for a 10+ mile Tough Mudder next July. The Dementia UK fundraisers go into training this month under the guidance of team coach, Myles Hickman.

ROLLING FUNDS

Cromer Sports Centre raised over £200 with their 'Halloween Roller Disco' in October, which saw over 80 people join the team for the event.

FESTIVE FUNDRAISER

»»» SANDY

The team at Sandy Sports Centre marked national Christmas Jumper Day on 7 December with a Dementia UK cake stall, to go alongside their ongoing bookshelf fundraiser.

Tina Jeeves, Duty Manager, explained how they decided to keep the cake stall going through the weekend, with the hope of raising a few more pennies, as the centre also hosted a Karate Tournament.



TOMBOLA FUNDRAISER

»»» HETTON

Steven Dance, General Manager, Hetton Community Pool, reports the team recently raised £373.95 for Dementia UK, thanks to a very popular tombola.



The tombola attracted so much interest, the team had to add more prizes.

MEET THE MARATHONER



Callum Dench, Regional Impact Sales Manager, is your third 2024 charity marathoner. He will be joining Jake at Brighton Marathon. Coming from a highly competitive sport background, Callum has been focusing more on running since May, completing his first half marathon in September.

“My main focus has always been football. I have played at a competitive standard since I was about 16 and continue to play now. I also strength train regularly in the gym to help keep injuries at bay.

“I really started running after attending my local parkrun. The sole intention was then to improve my general fitness and hopefully lose a few pounds to make running around the football pitch easier.

“However, I soon realised running is about much more than just losing weight; it’s about pushing boundaries and testing my limits. Running has become a driving force in my life pushing me to train harder, eat better and stay committed. I can’t wait to see where this journey takes me in the future.”



DANCING WITH FIGHT CLUB

»»» LAMMAS

The Lammas Clubbercise fundraising team.

The fundraising for Dementia UK continues apace at Lammas Leisure Centre. Mid October saw the team raise £703 as 50 participants took part in a charity Clubbercise class. Group Exercise Coordinator, Sharon Tasker, who led the dance-moves with Laura Fletcher, Ruth Dunholm and Louise Bonsor, chose the activity as it appealed to everyone as anyone could take part.

The Lammas total fundraising pot topped £2,000 in mid November, as Operations Manager, Connor McCree, took part in a white collar boxing event representing Lammas Leisure Centre, and fundraising for Dementia UK.

General Manager, Tommy Fairweather said: “Connor was subjected to an eight-week intensive training camp, in preparation for his three-round bout against tough opposition. Needless to say, we don’t like to lose or under perform at Lammas – so the win came as no surprise, with Connor taking all three rounds on points.”



Tommy Fairweather with Connor McCree.

»»» BEDWORTH

Bedworth Leisure Centre's Ryan Allsopp, Sales Manager, and Edward Whitehouse, Operations Manager, raised over £500 in their Brave the Shave challenge.

The pair who both usually sport full beards (inset photo) went clean shaven for 1 November, growing moustaches throughout the month. They decided to undertake the fundraising after sadly watching grandparents struggle with Alzheimer's in later life. Alzheimer's is one of the nine more common dementia conditions.

"I lost my nan to Alzheimer's 6 years ago. There was a personal aspect for me in undertaking the challenge. It was a big change to get rid of the beard completely, but it got people asking about it which was a great way to raise awareness," Ryan said.

Similarly, Edward's grandfather suffered from Alzheimer's in later life. He said: "I usually take part in Movember. Growing a moustache changes my appearance and gets people asking what it's all about and talking about the issues."

"For any colleagues thinking of taking on a similar challenge; I'd say do it!" he added.

The duo launched their fundraising on the centre's Facebook page, gave a mid month update, before rounding the challenge off with a final photo.



Edward and Ryan sporting their moustaches on 30 November.

PUSHING THE PEDALS



»»» WIGSTON

Wigston Pool and Fitness Centre's fundraising team pulled together to host a last minute Bikeathon on 25 November, after their proposed Fun Run was cancelled last minute. The event raised £164.64.

Lucy Thorne, Fitness Manager, said that the Bikeathon participants were challenged to get as far as they could in an hour. The furthest distance logged was 27.2km.



Participants take on the Wigston Bikeathon challenge.

SWEET TREATS

➤➤➤ HOUGHTON REGIS



Kerrie with the cake stand.

November was a quieter month for the fundraising at Houghton Regis Leisure Centre, but Sales Manager, Kerrie Walker hosted a bake sale on 12 November, which added £42 to the fundraising total.

MEMORY TREE

➤➤➤ WHITWICK & COALVILLE



The team at Whitwick & Coalville Leisure Centre has come up with a novel way to decorate their reception desk's Christmas tree this year. Those who would like to remember someone special to them can add a name and message to a loved one in support of Dementia UK.



The Christmas memory tree ready to be decorated.

EVERYONE CAN MAKE A DIFFERENCE

Share your Dementia UK stories with Sarah

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